

# **INSTRUCTORS' TRAINING PROGRAM (ITP)**

## **INFORMATION**

ITP will support you in becoming a World-Class presenter, Instructor, Speaker – enhancing your Sales/Presentations' skills and your Personal Power!

The co-founders of the Excelled Business School® for Entrepreneurs and the Money & You® in 1978, learned the SuperLearning Technology from the “master” himself, Dr. Georgi Lozanov. They disliked the traditional educational methodologies which created (and still do) a boring environment, suppress creativity, and only a small percentage of the listeners/participants get long-term value from the subjects covered.

Their solution? A teaching methodology which would create exciting and powerful learning environments – especially in the entrepreneurial education field – which in 1978, it didn't exist. For over 30 years, Excelled Programs have been the pioneers in the field of high-speed, fast-learning, entrepreneurial education and have developed powerful methodologies which are being spread through the training and personal development industries – and even better, through some educational systems!

The Programs are famous for their form of entertainment – our Instructors are trained as such – they are fun; the learning by the Participants tremendous – and will be, life-long and lasting. **Dominique Lyone, Kerry Zurier, Robert Kiyosaki, T Harv Eker, Blair Singer and other powerful presenters are graduates of ITP.**

The ITP Program will teach you what it takes to be a great presenter, speaker – and ultimately a star – in any field. The program is designed for professionals, leaders, educators, businesspeople, entrepreneurs and for anyone who wishes to become a more powerful communicator or presenter and to enhance his/her professional endeavors.

Date: May 24 - 26, 2010 and October 19-23, 2010  
Location: Holiday Villa, Subang Jaya, Malaysia  
Tuition: RM15,000 (for both sessions in 2010)

### **REGISTER NOW!**

**E-mail:** [mny@globesl.com](mailto:mny@globesl.com)  
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**Fax:** +603-7981-3432  
**Web site:** <http://www.excellerated.com>

## **The learning will be phenomenal!**

### **Here is some information on some of the results that you may expect to receive when you attend the ITP Program:**

- Rocket your personal power
- Support you in being a very powerful presenter to groups of 3 or 100
- Increase your sales abilities and willingness to make mistakes
- Powerful Presentations techniques, practices, tools
- Learning Technologies to help you design your own programs
- Production – logistical tips, tools and systems
- How to create your own games – and not copy others
- The Art of Debriefing
- The business of being a public speaker, trainer, a Money & You® Instructor, a world-class presenter, a star
- Building your reputation – Earning a living in the speaking business
- Publishing – how to write a best seller, being published, sources for you
- Speaking Bureaus, promoters
- Creating Products
- Teach you to focus, manifest and create your life as you desire
- Create a roadmap for your profession as a speaker, trainer, instructor
- Working with Excellerated
- Creating your own Training Manual
- Mastery Tape to practice by start of program
- Class room materials and handouts of key materials
- If you choose to become a Money & You® Instructor, free live training at all M&Y's that you choose to attend any where in the world
- Join a world-wide network of Masters who will support your growth
- Special prices for training products
- All you need to know to be a powerful trainer, speaker, and build yourself to being a star...
- And more!

**(ITP Packs with more details available upon request)**

### **ITP Instructors:**

- Money & You® Instructors such as Dominique Lyone, Kerry Zurier, Willson Lin, Jason Zeck Lee – plus other Money & You® and BSE/Excellerated Program Instructors
- DC Cordova – CEO of Money & You® Program and Excellerated Business Schools®
- Stephanie Davis, Master NLP Trainer/Sales Expert
- Dianne Butler – Leading Program Director for Excellerated Programs
- Plus other Notable Guest Speakers

### **What to Bring:**

- Powerful Outfit to Present in front of Television
- Exercise clothes, including bathing suit/shorts
- Any Promotional Materials – brochures/photos
- Any books written, any products created

### **What Others Say:**

“ITP was one of the most powerful experiences of my life. It increased my business results by 50%, and improved my business and personal relationships tremendously.”

**Dominique Lyone, CEO, Complete Office Supplies**

“The principles learned in M&Y and in ITP are the foundation of our Law Firm. Once we had these principles in place, we developed a very powerful team, and increased our business by 33% in the first year, and has continued to grow.”

**Dianne Butler, Co-Manager of Butler Barristers and Solicitors**

“I attended M&Y and BSE over 22 years ago and I have been applying the principles learned both in my personal and business life. We have created a culture of change in my organization which has allowed us to have continued improvement and have doubled our profits again and again. I joined ITP to take me to the next level of my success – and I have been so impressed with the program – and myself – because I have had to stretch beyond my imagination to become the person that I want to be in front of any room.”

**Ken Plourde, General Manager, David Barnes Company**