

DC Cordova

...Is a pioneer of high-speed, experiential, entrepreneurial education. As CEO of **Excellerated Business Schools®**, DC Cordova is often compelled to speak at venues around the world, but this is not her primary purpose. Her true purpose is “*uplifting humanity's consciousness through business.*” Pursuing this purpose in her usual straightforward manner, DC is known as an “*Ambassador for New Education*”. She is also known as a *Mentor of Nurturing* for her work with organizational and entrepreneurial leaders.

DC began this journey in 1979 when she co-founded the organizations that present the world-famous *Money & You® Program*, the *Excellerated Business Schools® for Entrepreneurs* and other Excellerated programs. Excellerated Business Schools® has exploded into an international organization with customers, partners and graduates from over 52 countries in the Asia Pacific and North American Regions in the English and Chinese languages.

She is a “Connector” because she has a special gift for bringing the world together. In keeping with DC’s role as a “Connector” and her penchant for innovation, the *Excellerated Entrepreneurial Portal™* is being developed as an “Entrepreneurial Connector” for her Network and her graduates’ Networks in the Asia Pacific and North American Region – and later to be expanded to South America, Europe and other Regions in several other languages. Currently, she is partner with Willson Lin of Doers Group – one of the most successful Chinese speaker and author, and host of a television program based on the *Excellerated Business School®*. He has over 16 offices through China, in addition to his offices in Taiwan, Hong Kong, Malaysia and Singapore, which presents the *Excellerated* programs in many of the major cities of those countries.

She also works closely in Malaysia with Wendy Tan, Terence Tan and Jacy Wee of Globe Success Learning Bhd Sdn the organization that promotes the English *Excellerated* programs. This work is supported by Master Resellers such as Jerome Tan and Wendy Kwek of Executive Directions in Singapore; and other committed Resellers in other Asia Pacific countries.

The graduates of her programs read like a “Who’s Who” list of

wealth/business gurus, including her past business partnership of nine years with Robert Kiyosaki of the *Rich Dad/Poor Dad* Series; Jack Canfield and Mark Victor Hansen of the *Chicken Soup for the Soul* Series; Paul Mitchell of *Paul Mitchell Hair Products*; Ben Cohen of *Ben & Jerry's Ice Cream*; Harv Eker, author of *The Secrets of the Millionaire Mind*; Loral Langemeier, author of *The Millionaire Maker*; Marie Diamond, *Feng Shui Master*; Aggie Krobrin, *Networking Master/Producer*; Dr. Letitia Wright, *Television Personality*; Drew Miles, “*the Tax Savings Attorney*”. Plus Dr. Dato’ Jannie Tay, Managing Director of *The Hour Glass*; Datuk Maznah Hamid, Managing Director of *Securiforce* – two of Asia’s top leading female entrepreneurs; and many others. Click here to see more [Notable Graduates](#).

She is a “Connector” because she has a special gift for bringing the world together. This ability is intrinsic to her personality, a combination of curiosity, self-confidence, sociability, energy, the ability to “read” people, and a love for learning. People rely on “Connectors” like DC to give them access to opportunities and to worlds to which they do not belong. Trusted word of mouth – even in this age of mass communication and multimillion-dollar advertising campaigns – is still the most important form of human communication. The closer an idea or product comes to a “Connector,” the more power and opportunity it has.

In keeping with DC’s role as a “Connector” and her penchant for innovation, the ***Excellerated Entrepreneurial Portal™*** is being developed as an “Entrepreneurial Connector” for her Network and her Grads Networks in the Asia Pacific and North American Region – and later to be expanded to South America, Europe and other Regions.

It is going to provide not only access to needed products, services, and mentoring, but will deliver a unique and carefully thought-out interface that is both structurally sound and visually compelling. With an existing and immediately accessible clientele of over 65,000 motivated *Excellerated* clients and their Networks, the *Entrepreneurial Portal™* is poised to offer quick success.

Some of DC’s areas of expertise include systems and organization. She has the ability to direct many projects simultaneously and follow-up with details, an entrepreneurial skill that has allowed her to successfully build several organizations. Through creating and promoting trainings with business people, company leaders/CEO's, entrepreneurs, professionals, managers and

people from all walks of life, she has been able to observe, experience and share first hand, the challenges and lessons of growing a business and developing powerful and successful relationships.

DC has written many articles about creating business success. Click here to link to [various articles](#). She and her team of Mentors have also recently appeared on television in China, CETV, in a program based on her *Excellerated Business Schools® for Entrepreneurs* which was watched by over 200 million people. She has appeared as a Celebrity Guest on many television and radio programs, most recently in Letitia Wright's TV Program in the United States; and on radio with *American Dreams Radio* and *Women Power Talk Radio*, and many others.

Even though one of her programs is called *Money & You®*, DC says that the real message is, "Money isn't everything; success can be achieved by aiding others in growing to meet their potential".

She is known as an *Ambassador of New Education* because of her tireless pursuit of the transformation of educational systems around the world to eradicate poverty and hunger
Her life purpose: *To uplift humanity's consciousness through business.*

DC lives in San Diego, California; and travels extensively through the Asia Pacific Region. Though she has no children of her own, she wholeheartedly supports orphanages, homes for HIV-children, the building of schools in China, and other non-profit organizations.