

## **History of Creating Wealth**

A three-day experiential program for Money & You Graduates to learn how to enhance and apply the principles, tools and skills learned in the Money & You Program and create their desired wealth and to fulfill their life's purpose.

Creating Wealth was created by Robert T. Kiyosaki, the world-famous author of the *Rich Dad/Poor Dad Series*, the *Cashflow Game*, and investments programs; and DC Cordova, the co-founder of the *Money & You Program* and *Excellerated Business Schools*.

At the start of their nine-year business partnership in 1985, Robert and DC were constantly asked about the best way to put in place – especially around wealth and money – the Principles learned in Money & You... their response: the Creating Wealth Program.

Creating Wealth explores in depth (through fun and experiential games and exercises) many distinctions that make it clear how to create the path to true wealth.

Creating Wealth is based on the principles and philosophies of Dr. R. Buckminster Fuller, generally acknowledged as one of pioneer thinkers of the 20<sup>th</sup> century. Bucky's principles are "translated" to creating this true wealth that includes money, riches and contribution. Many of today's successful seminar leaders, "gurus" are graduates of this experiential program that goes beyond that of most other training programs available today.

Dominique Lyone was taught the program in 1997 by Robert as he had already established his organization and was continuing to develop his book series. Dominique has not only applied the Creating Wealth principles fully in his life, but has embraced the principles to create fulfillment, joy and the ability to more easily ride the "rough" spots of life.

It was the further distinctions, tools and skills taught in Creating Wealth, that have supported DC Cordova in being a major driving force in the Excellerated Business Schools' development, growth and success for nearly three decades.

## **Secrets of the Rich**

Leaders, business owners, entrepreneurs and people from all walks of life, have been through the program and many now-wealthy and famous people received insights they needed to excel in their businesses from the Creating Wealth Program.

## **Immediate Results**

Participants can apply what they learn right away and see the benefits immediately because of the way the program is structured. Creating Wealth is made up of lectures, fun games/exercises and debriefing the games. The games reflect personal beliefs and behavior, giving people their first major key to unlocking any blocks they may have to experiencing financial freedom. As a result, by the end, people have breakthrough experiences that result in a quantum leap in business growth, with constant increases in performance and decreasing costs.

## **Living Wealthy**

Most people sacrifice precious time that could have been shared with their children, family or friends. Some even destroy their health to work harder and make more money. Participants learn the difference between money, wealth and cash flow. They look at the importance of investing, and the **habits of financial freedom**. They learn the difference between being **an Employee, Self Employed, a Business Owner, and an Investor and how to live wealthy and abundant**.

The program covers the latest, most-workable strategies for creating, acquiring, building and amassing enduring wealth that generates a steady stream of income for life.

**Working harder is not the answer...** Specific, proven systems for mastering finances are taught at an entirely new level—and people ultimately create for themselves the financial independence most only dream of.

The course works predictably because it includes the universal Generalized Principles that are true in every case. These principles give a broad focus and participants learn how to recognize them and to apply them immediately in their lives and business.